GIC 2021

3RD GLOBAL INTERNATIONAL CONFERENCE-2021

Global Trends and Research in Management

Date : 11 Dec 2021 (Saturday)

Location: New Baneshwor, Kathmandu

SUB THEMES

1. Managing Business (local/global/small/large)
2. Managing ICT
3. Digital Integration or Interventions in Management of Businesses & Industries
4. Entrepreneurships in New Perspective
5. Next Level Marketing Management
6. Challenges & Opportunities in Management of SME and Large Enterprises at the Interface of Natural & Human Induced Hazards

Organized & Managed by

GLOBAL COLLEGE INTERNATIONAL

GLOBAL COLLEGE OF MANAGEMENT

Global Institute for Policy Research & Development

GCI Research Center

Career Partner

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3RD GLOBAL INTERNATIONAL CONFERENCE-2021

Global Trends and Research in Management

11 Dec 2021 (Saturday, 10:00 AM NST)

For Participation

To participate Online or to present research paper at 3rd GIC in the parallel session,
Register at : www.giprd.org.np/gic
AC no. 0070100000364201
Bank Name: Citizens Bank International Ltd.
Name of the AC holder: GIPRD Nepal

3rd Global International Conference

Time: Dec 11, 2021 10:00 AM Kathmandu

Join Zoom Meeting

https://genesesolution.zoom.us/j/96085745765?pwd=WUtzZGErW-FM2TElJWE1tdHBFMWJPQT09

Meeting ID: 960 8574 5765 Passcode: 892895

GIC 2021 3RD GLOBAL INTERNATIONAL CONFERENCE-2021

Global Trends and Research in Management

Date : 11 Dec 2021 (Saturday) | **Location:** New Baneshwor, Kathmandu

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President, Global College International

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Welcome from Conference Chair

It is tremendously required that the educational benchmarks take a moment to remain in pursuit of academic excellence and that will become true if our academic, intellectual and research endeavors are interfaced where the faculty, students, corporate partners, academia, and communities are connected on learning and innovation. The 3rd Global International Conference on 11 Dec 2021 is an example to justify that Global College is striving to be steady in an academic excellence through integration of research and innovation.

Let alone how things had been prior to COVID-19, the world has started facing ever multiplying challenges even though new milestones are reported upcoming in every sector including business and economy. This is simply an indication to accept that our approaches to reach solutions to the challenges have been inadequate. In many ways, we have not been able to identify the real causatives that are the roots of different challenges nor do we seem to have been able to undertake research and the solutions that can be deemed effective and sustainable.

On anomalous situations as suggested, it would be mandatory that we take proactive measures to overcome the prevailing challenges as well as that may emerge in future such that could be imagined after COVID pandemic in the development processes in general and in socio-economic sectors in particular. On the one hand, technology has entered every domain and so economic sector that is assisting people on work but on the other our encounters of new challenges are being exponential in number. Some of the facets of new challenges have already started surfacing that include but not limited to climate change, pollution, resource depletion or exhaustion, health hazards, conflicts and disturbances, and more importantly jobs are going to be fewer due to robotisation and automation. Evidently, creating jobs will be an extremely tough task since growth will be more disproportionate and distribution will be haywire. Another big challenge along with the ones that bring pandemics like COVID, is going to emanate from AI, the source of many comforts and ease. Because AI is expected to be wiser than humans in near future itself by 2030 if we are to believe the experts and the apprehensive picture painted by them. Some scholars have mentioned; COVID pandemic has enormously affected the global economy. Nepal not being an exception, it is sure to suffer the problems and those may include; loss of jobs, rise in poverty, and serious erosion in the economic activities pushing towards global recession apart from the loss of lives, emotional hardships and social disintegration.

In the circumstances, if we really want development, enhancement of proper, appropriate and adequate educating process upon creating abilities that might proceed in the enhancement of knowledge, hard and soft skills, and construction of positive attitude; sincere and adequate attention would be required in education. It can be assumed to happen in the amalgamation of research and corporate-back up integrated learning models and actual their integration by the concerned academia such as management study institutions.

Guided by above discourse and to contribute integration of teaching-learning with research, we started Global International Conference back in 2019 and I am delighted to inform that our institution has successfully maintained its continuation by organizing the 2nd conference in 2020. Once again, it gives us another momentum with the publication of this conference manuscript that finally 3rd Global International Conference is taking place on 11 Dec 2021.

The 3rd GIC as has been true with the previous conferences will bring together global and local minds from professional, academia sectors to help learner generations know how and mingle with expert resources where research learning will become an outcome on a single platform. The event as such will lend space for the communities of learners and scholars initiate a meaningful dialogue and debate so that solutions that will come out for people to experience will not be only limited to dealing with the pandemic and mitigating the effects of the pandemic but also could add value in the educating process our institutions have to embrace and reform.

As the Conference chair, I welcome keynote speakers, paper presenters and participants to 3rd Global International Conference on 11 Dec 2020 (Saturday). WELCOME From Conference Chair Global College International in its pursuit for academic excellence has made itself steady in undertaking various innovative and purposeful initiatives also involving its faculty, students and intellectual members from different partner institutions concerning research development as a primary goal. 3rd Global International Conference of 11 Dec 2020, is an example of efforts Global College puts forth in its commitment to academic excellence. It is an irony that the world has been facing ever increasing challenges even though new developments are occurring in every sector including business and economy. It means that our approaches to reach the solutions to challenges seem to have been simply inadequate. In many ways, we have not been able to identify the real causatives that are the roots of each and all challenges nor do we seem to have been able to undertake research and solutions that would be effective and sustainable. On such situations, hence, it would be mandatory that we take proactive measures and initiatives to overcome the prevailing challenges as well as that may emerge in the future such that could be imagined after COVID specially in the economy and also in efforts towards development. On the one hand, human life is expected to be easier assisted by technology but on the other we may have to encounter more challenges some of which we have already started facing that include but not

limited to climate change, pollution, resource depletion or exhaustion, conflicts and disturbances, and more importantly jobs are going to be fewer due to robotisation and automation. Evidently, creating jobs will be an extremely tough task since growth will be more disproportionate and distribution will be haywire. Another big challenge along with the ones that bring pandemics like COVID, is going to emanate from AI, the source of many comforts and ease. This is because AI is expected to be wiser than humans in near future itself by 2030 if we are to believe the experts and the apprehensive picture painted by them for example by Yuval Harari is not overstating. COVID pandemic has enormously affected the global economy, Nepal not being an exception, in terms of significant loss of jobs, rise in poverty, and serious erosion in economic activities pushing towards global recession apart from loss of lives, emotional hardships and social disintegration. In the backdrop, if we are to pursue development through enhancement of the proper, appropriate and adequate educating process, the basic foundation for creating abilities that include knowledge, hard skills, soft skills and proper and positive attitude; sincere and adequate attention and commitment are required in aforesaid issues. Development of enabling, committed and able leaders has to be the foremost task and to attain this very end and to contribute in the process we are conducting 3rd Global International Conference. It aims to bring together global and local minds of repute and learners who can come on a single platform and thereon initiate a meaningful dialogue and debate so that not only solutions could be thought of for the pandemic and mitigating the effects of the pandemic but could add value in the educating process as well. Students, faculty of GCI and scholarly mass from different knowledge organizations are going to immensely benefit from this conference. e senior researchers and thinkers also will get a platform to share their views, perspectives and research findings that may contribute in adding value to the body of knowledge required to interface with different types of seen and unseen challenges also linking the ones that shall emerge after COVID and similar others. Our effort to organize the international conference also indicates our continuous commitment towards imparting proper education, create environment for responsible learning and promote positivism and attitude to take initiatives. The conference I believe, will not aid to pursue our mission only but also it will play a big role to foster an environment on doing and realizing the very best. I welcome all the keynote speakers, paper presenters and participants to 3rd Global International Conference on 11 Dec 2021 (Saturday).

Prof. Pushkar Bajracharya, PhD
Conference chair
3rd GIC.

ABOUT
GLOBAL COLLEGE INTERNATIONAL



Registered in Kathmandu in 2009, Global College International (GCI) is an institution of higher education under the ownership of the renowned brand name Professional Educators Limited having its corporate organizational structure that is today a holding company of a number of educational benchmarks :

Global College of Management, Global College International, Valley View English School, Global School of Science, and Liberty College. Global College International is the centre for world class education which prepares every graduate to make a difference at global level.

The management team of the GCI consists of academicians, researchers, entrepreneurs, and professionals with track-record in their field of expertise. Both academic and non-credit training programs of national and international recognition are in operation at GCI. Currently operating academic programs under the ownership and management of GCI include; Cambridge A-Level affiliated to Cambridge University, Bachelor of Business Administration (BBA), Bachelor of Hotel Management (BHM) and Bachelor of Travel and Tourism Management (BTTM) and Master of Business Administration (MBA) affiliated to Mid-West University, Nepal. The non-credited training courses at GCI include: Barista and Culinary Art affiliated to Australian Culinary Center, Sydney, Australia.

The other training courses are managed by GCI's Center for Professional Development and these include training packages on Professional Development, Leadership, Soft skills, IPS, Banking and Financing, Insurance, Accounting, Data Mining and Analysis, SPSS, Research skills, Academic Writing and more. Being committed to quality deliverance of the academic programs in comprehensive framework, GCI has taken an open door policy to collaborate with academia, corporates and industries of relevance.

ABOUT
GLOBAL INTERNATIONAL CONFERENCE

Amid the emerging economic set-backs streaming as a result of natural or man-made catastrophes such as COVID that hit our business, finance and economic systems badly, significance of an international conference for the dissemination of research knowledge having its meaning to validate these ongoing business and economic practices with discourse persists to be somehow self-evident.

Significance of research conference is in the order to exploring and examination of new approaches, tools and techniques of driving our businesses, technologies and economies with new efficiencies created. Guided by this very thought, Global College has announced 3rd Global International Conference (3rd GIC) that will highlight numerous facets and issues relating to Global trends of businesses, corporate practices, and research in management.

As a signature event, 3rd GIC is to offer the selected knowledge communities including professors, practitioners, faculty, students, and research experts of national and international repute an academic platform to express their research and academic knowledge capturing new trends and modalities on how to manage businesses, finance, technologies and economies toward common goal amid and in the post COVID pandemic situation.

OBJECTIVE
GLOBAL INTERNATIONAL CONFERENCE

The major objective of 3rd Global International is to bring research information, lived-experiences and academic views regarding how to manage business enterprises, financial systems, technologies, and economies that are emerging with new implications as the common interests and concerns of the experts, scholars, practitioners and policy makers in the field.

The conference will provide ideal platform to interact with distinguished speakers, keynote speakers, research presenters and practitioners, and students all respectively representing policy, research, and practice level. To this end, all research contributions submitted for the conference presentation will be peer reviewed systematically to see that the submissions are eligible thematically with respect to the main theme and sub-themes of the conference for scientific decision to selection.

Key Attractions of the Conference

Inaugural Ceremony

Formal meet and inauguration by Vice chairman of National Planning Commission in gracious presence of distinguished guests and speakers representing Nepal government, banking and corporate sectors, academia, experts and researchers from national and international repute, faculty and students.

Keynotes from the Eminent Speakers

8 different thematic keynotes relating to the conference main theme; Global Trends and Management Research booked to be delivered by senior international expert speakers and professors in management, technology and economics from 5 different nationalities.

Research Paper Presentations

3rd GIC is lending opportunity to more 35 plus researchers and university students of national and international repute to present research papers relating to many a sub-streams such as business management, IT management, entrepreneurships in new perspectives, next level marketing management, challenges and opportunities in management of small and large businesses at the interface of natural and human induced hazards such as COVID-19.

Issue-focused Panel Discussion

Policy level speakers that might include governors of Bank together with the executives of national banks from are invited to speak their policy thoughts regarding a question what roles the banking sector can play in order to revamp the dripped business and economic systems that have resulted from the dire impacts of COVID that have concomitantly shattered by forcing the entire local and global economic processes to remain into void.

Special Note

All participants of 3 rd GIC will be conferred digital certificate for the respective roles and contribution made for the success of the conference.

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 10:00-11:30 (NST)

Inaugural Ceremony

Time	Activity	Person	Role
9:45-10:00	Login to join the conference	Manoj K Bhatta Dip Raj Kayastha	Assoc. Coordinator for 3rd GIC IT coordinator
10:00	Introduction & overview of the conference	Dr. Dev Raj Paneru IQAC Director-GCI	Conference coordinator/ moderator
10:10	Welcome speech	Dr. Karan Singh Thagunna Principal-GCI	Conference convener
10:15	Inaugural address	Dr. Bishwo Poudel Vice-chairman, National Planning Commission	Distinguished Guest
10:30	Conference speech	Prof. Dr. Supriya Pattnayak Vice Chancellor Centurion University, India	Distinguished Guest
10:40	Conference speech	Prof. Dr. Jai Raj Awasthi Former Vice Chancellor Far-West University-Nepal	Distinguished guest
10:50	Conference speech	Prof. Dr. Tasfea Ketsela USA	Distinguished guest
11:00	Conference speech	Prof. Dr. Chandra Prasad Rijal Professor of Mid-West University, Nepal	Distinguished guest
11:10	Concluding speech to close inaugural ceremony	Prof. Dr. Pushkar Bajracharya	Conference Chair

Eminent International Speakers

Prof. Dr. Himachalam Dasaraju

(Sri Venkateswara University, India)



Professor Himachalam Dasaraju, PhD has served as a Professor & Chairman of Commerce at Sri Venkateswara University, Tirupati, India for more than 32 years and at Reva University, Bangalore as Dean of Commerce & Management for 2 years and then as a Senior Fellow at Sri Venkateswara University. He has completed 12 major research projects and 25 researchers got their Doctoral degrees (Ph.D.) under his research guidance. He served as a member of experts across Indian universities and delivered special lectures as Visiting Fellow at various universities across India and at some foreign universities.

Professor Dasaraju the special invitee by the OECD, France for its Asian Roundtable on Corporate Governance at Bali (2005) and at Bangkok (2006). He served as Visiting Professor at University of Montesquieu, Bordeaux (France), for 2 years (one month each) and at EBS, University of Essex, UK (2019-10 to2015-16). He visited Bordeaux, France (1999), (2007), Paris, France (2003), (2005), (2006), (2007), Brussels, Belgium (2003), Singapore (2004), Bali, Indonesia (2005), Kualalumpur, Malaysia (2005), Bangkok, Thailand (2006), Netherlands (2006), Colchester, UK (2008), (2009), (2011), Naples & Rome, Italy (2011), Southampton, UK (2013) for various academic and research purposes.

Prof. Dr. Sanjay Kumar Satapathy

Vice Chancellor of Kalahandi University, Odisha, India



Prof. Satapathy is a Ravenshaw Product (1977-1983) currently serving as the Vice Chancellor of Kalahandi University Odisha, India. His area of interest includes Quantitative Techniques, Cost Accounting, Co-operatives, Tribal/ Rural Economy, Angel Investment, FDI, HRM ,HRA, Entrepreneurship & Motivation, MIS, SHGs, MSMEs, Culture & Development, Export, Auditing, Time & Stress Management, Economics of Satisfaction, Drama-Music-Art-Designing & Media Studies.

Prof. Satapathy is a multi-dimensional practitioner, with the objective of engineering a better society through students ignited with a continuous learning attitude by optimizing self. He is a Histrionic Performer on stage (since 1971), in Radio (since 1978), in Television (since1981) in socio-cultural, educational, environmental and spiritual programmes.

His Major Research Project includes "Critical Study for Effective Control and Efficient Management of Disaster in India" reference F. No. 5-386 / 2010 (HRP) of U.G.C. ,Sustainable development through integrated watershed programs in Mayurbhanj district, Odisha supported by NABARD (2014-2017), Sustainability livelihood among Adivasi and Dalit communities in Shimilipal biopherse, Mayurbhanj district, Odisha, supported by Govt. of Odisha and IFAD (International fund for agricultural developments) (2014-2021)

Prof. Dr. Jill Atkins

Keynote speaker, 3rd GIC



Prof. Atkins holds a Chair in Financial Management at Sheffield University Management School, the University of Sheffield and is also a Visiting Professor at the University of the Witwatersrand, South Africa and the University of Milano-Bicocca, Italy. Her research focuses on corporate governance, responsible investment, sustainability, integrated reporting and extinction accounting. She is Series Editor for the de Gruyter Studies in Corporate Governance, which has to date published and commissioned a number of research monographs, and is directly involved in commissioning and editing the manuscripts for this series, as well as co-authoring some of the books. Professor Atkins chairs the British Accounting & Finance Association's Special Interest Group on Corporate Governance. She edited The Business of Bees: An Integrated Approach to Bee Decline and Corporate Responsibility, published in 2016, which arises from a long-term project investigating the role of accounting and responsible investment in preserving biodiversity. She also wrote and edited, Around the World in 80 Species: Exploring the Business Case for Extinction Prevention, published by Routledge in 2019. Professor Atkins co-authored Chief Value Officer: Accountants Can Save the Planet, authored by Mervyn E. King. Her leading textbook, Corporate Governance and Accountability, is now in its 5th edition. She has published around 90 academic journal papers, books and practitioner reports to date from research into ESG investment, sustainability reporting and governance.

Professor Atkins' academic qualifications include a BA Hons (First Class) in European Economics with a Licence ès Sciences Economiques from the University of Nantes, an MSc in Corporate and International Finance from the University of Durham, and a PhD in Finance from the University of Manchester. Former academic roles include Professor of Accounting and Finance at Henley Business School, Professor of Corporate Governance and Accountability at King's College, London, and Visiting Professor at the Universities of Gothenburg, The University of Pisa, Turku Business School, and The University of Cape Town. Professor Atkins is well-known throughout the ESG investment industry and governance area as a thought leader and is regularly invited to give keynotes at international practitioner and academic events on sustainability accounting and governance. She is an advisor to the ESG APPG (ESG All Party Parliamentary Group) and serves as a director and trustee on the board of PAVO, the Powys Association of Voluntary Organisations, the representative body for over 2,000 voluntary organisations operating across the Welsh county of Powys.

Prof. Dr. Paritosh Basu

Keynote speaker, 3rd GIC



Prof. Basu is presently an academician with a background of thirty-four years corporate experience mainly in finance, accounting and reporting, strategic planning, and IT enablement functions. His last two corporate positions were that of the Global Group Controller and CFO of two large MNCs of India.

He is a full time Senior Professor and Chairperson of MBA (Law) of NMIMS University School of Business Management. and engaged in several research and consulting activities. His current areas of research include Industry 4.0, digital transformation, blockchain and CBDC. He is a member of the Mentor Council of the NMIMS Atal Incubation Centre.

Dr. Basu is a fellow member of both the Institute of Chartered Accountants of India and the Institute of Cost Accountants of India and a life member of the Computer Society of India. He was awarded Ph.D. degree by the Calcutta University in 1999. All India Management Association has conferred to him Fellowship (FIMA) in June 2021 for his significant contributions in the field of professional management. Lifetime Achievement Award was conferred on him by Trescon Global in June 2017

He is a digital evangelist and management trainer. He has chaired four World Blockchain and AI Summits held in Moscow, Dubai, and India. Dr. Basu has delivered keynote speeches and lead panel discussion sessions in more than hundred national and internal summits conferences, seminars, and webinars. He has authored many research papers, management case studies, blogs, etc. So far his 26 articles have been published in 'The Management Accountant', Journal of the Institute of Cost Accountants of India in a row under the monthly column 'Digital Transformation'.

Dr. Basu is an avid management trainer and mentor. He provides consulting services in areas of strategies, corporate transformation and restructuring, digital transformation, risks, and governance management. He has conducted plenty of sessions for corporate management professionals, faculty development programmes, etc. Presently he is chairing the Syllabus Advisory Committee, 2020-21 of the Institute Cost Accountants of India. His experience in MNCs spans over a wide spectrum of the following major functional areas, across continents and countries:

- Corporate finance, treasury, strategic planning, accounting and reporting under IGAAP and IFRS, responsibility accounting, risk and control enabled performance management, due diligence, governance, management, audit, etc. in multinational conglomerate environment,
- M&As, restructuring, IPOs with listing in overseas and domestic stock exchanges, FCCBs and other overseas loan market transactions;
- Extensive IT enablement and digital transformation of operations with multiple systems integration, establishment of paper-less shared services centre, etc.;

Dr. Basu participates as a member of Board of Directors, Committee of Chamber of Commerce, Advisory Boards of Startups, Board of Studies of academic institutions, etc. Some of his video recorded sessions can be watched at https://www.youtube.com/feed/my_videos. One can know more about him and his work at https://sbm.nmims.edu/faculty-paritosh-basu, reach him through LinkedIn, visit his personal website at www.innoventionians.com. and connect with him through twitter @paritoshbasu.

Dr. Kittichok Nithisathian

Keynote speaker, 3rd GIC



Kittichok Nithisathian, PhD in Management Science, is currently working as the business development expert for Thomas Group Co. Ltd. Thialand. He has been the co-founder of Dreamentum Co., Ltd.

In addition to his expert professional profile, Dr. Nithisathian has also worked as a faculty of Stamford International University Shinawatra University Saint John University Chandarakasem University before joining Thomas Group Co. Ltd. Thialand.

As a versatile faculty, Dr. Kittichok Nithisathian handles Business Essentials, Creative Thinking, Cross Cultural Management, International Trade Marketing, Operation Management, Strategic Management, and Tech start up.

He has been the author and co-author of dozens of publications and has attended equally large number of national and international conferences in his capacity as a faculty as well as business development expert.

Dr. Petcharat Lovichakorntikul

Keynote speaker, 3rd GIC



Petcharat Lovichakorntikul, PhD has been currently serving as a full time faculty at Graduate School, Stamford International University (STIU) in Bangkok, Thailand since February 2017. Before moving to STIU, she was a lecturer and Associate Dean, School of Management, Shinawatra International University (SIU), Thailand.

Petcharat is the author of "The Virtuous Life of a Thai Buddhist Nun," – a book chapter in Women and Asian Religions, ed. Zayn R. Kassam. Santa Barbara, CA: Praeger Press, a division of ABC-Clio. Available on website Amazon.com. Moreover, she has conducted several researches in culture, society, economy, education and business management arena. She had studied and worked in the U.S.A. for 10 years where her jobs were related to public relations, academia, self-development, and spiritual development. In addition, her past working experiences were in government enterprise, private sector, and NGO including large and small scale of organization.

As a practitioner and expert faculty, her training and research areas include; Team Building • Change Management • Conflict Management • Employee Engagement • Training and Development • Human Resources Development • Self-Development • Spiritual Development • Education.

Dr. Lovichakorntikul was Best Paper "From the Farm to the Marketplace: Rice Farming and Livestock Management in Thailand and Cambodia." Paper presented at the 3rd Asian Food Study International Conference, Shaoxing, China, award presented on 25-28 October 2013

Prof. Dr. Susela Devi K. Suppiah

Keynote speaker, 3rd GIC



Prof. Dr. Susela Devi K. Suppiah is an internationally well-known Researcher in the area of Accounting. She has worked and contributed in various capacities for the development of accounting and the accounting profession. Currently she is the President of the Malaysian Accounting Association. She is a member of the Malaysian Institute of Accountants (MIA) and the Malaysian Institute of Certified Public Accountants. She served as Technical Advisor to the Malaysian delegation to the International Accounting Standards Committee in 1998. In 2005, she was Advisor to the Confederation of Asia Pacific Accountants (CAPA) and represented CAPA at the International Accounting Standards Board's Roundtable Discussions of Financial Reporting Standards for SMEs. She was appointed by the Asian Development Bank in 2002 to conduct 2 "Train the Trainers" programmes on International Accounting Standards for participants from Bangladesh, Nepal and Pakistan (in cohort 1) and Vietnam, Cambodia and Mongolia (cohort 2). She served as a project manager for the Malaysian Accounting Standards Board for projects such as the Conceptual Framework for financial Reporting and Operating Segments. She has more than 100 publications (in Journals, Books, Book chapters, Conference proceedings etc.) and presented more than 80 technical lectures in various forums (International & National). She was invited to deliver talks in various International forums in Japan, Korea, Bangladesh, Sri Lanka, and New Zealand. She has collaborated with the United Nation's International Standards on Accounting and Reporting (ISAR) on a case study on capacity building for the accounting profession. She has served as Executive Director of the Malaysian Accounting Standards Board and Chief Editor of th e Asian Journal of Business and Accounting (Scopus indexed).. Her current focus is to enhance the ecosystem for capacity building of professional accountants and improve accounting education in institutions of higher learning with a view to nation-building. She believes that the accounting profession contributes significantly to the nation's economic development and sustainability.

Prof. Dr. Rabi Narayan Kar

Keynote speaker, 3rd GIC



Prof. Kar is highly acclaimed and internationally known academician from University of Delhi. Prof. Kar's pioneering work and publications on Mergers, Acquisitions and Corporate Restructuring in India have been instrumental in developing this field as a subject of study in most of the Business Schools and Universities in India. Prof. Kar is also a Senior Fellow of the Institute of Company Secretaries of India (ICSI). Besides, his keen research interests are, Corporate Strategy, Sustainable Development, and Innovation in Enterprises, International Management and Academic Administration. He has seven books, several book chapters and research papers to his credit in journals and publications including Revue Organization Responsible (ROR), Edward Elgar, Taylor & Francis, Sage, Springer, Macmillan Advance Research Series and Bloomsbury. Besides, he has Guest edited special issues of many journal of repute. Prof. Kar has completed four projects including two international collaborative research projects. Prof. Kar was also a Visiting Professor from 2016 to 2018 with Turku University of Applied Sciences, Finland under the aegis of CIMO. Prof. Kar has also academic collaboration with CIBER, Georgia Tech, Atlanta, (USA), ICN Business School (France), CEREFIGE of the University de Lorraine (France) and Restumeikan APU, (Japan). Prof. Kar was also Visitor's Nominee (President's Nominee) to Visva Bharati University, Shantiniketan, West-Bengal, India. Some of his research papers have also been invited for presentation at IIM, IGIDR (RBI), World Finance Conference, Academy of International Business Conference (AIB), UNCTAD, APU Japan and UNESCAP (Incheon). He has also been invited as Resource Person in many International and national universities in countries such as Turkey, France, Brazil, Japan, Republic of South Korea, United Kingdom & Finland. In all, he has presented papers and has been invited to lecture in over 100 Conferences at the National and International levels. As the Principal and CEO of SLC, he has successfully guided the turnaround of the institution and establishing it as one of the institutions of repute in India. His international collaborations has resulted in organization of one week Winter School and International Conference in collaboration with TUAS, XAMK and Pori School of Economics, Finland at Delhi in 2018.

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 11:45-13:30 (NST)

Keynote Session

Time	Activity	Keynote Speakers	Remarks
11: 30	Opening from the keynote session chair-1	**Prof. Dr. Himachalam Dasaraju** *Commonwealth Visiting Fellow UK* *Sri Venkateswara University, Tirupati, India* *Internationally renowned professor of management and entrepreneurship, visiting professor of a number of institutions and universities within India and abroad mentoring researcher and research guide, writer and editor of a number of books in management and education, author and co-author of dozens of research papers on women entrepreneurship, entrepreneurship and many a relevant areas*	Overview on 3rd GIC theme
11:45	Keynote 1	**Dr. Kittichok Nithisathian** *Business development expert for Thomas Group Co. Ltd. & Former faculty of Stamford International University, Shinawatra University, Saint John University, and Chandarakasem University, Thailand,* *Author of a number of books in management, researcher and author of a number of research papers in management, visiting faculty of a number of institution, an eminent expert of business management.*	Business Development for new Normal
12:00	Keynote 2	**Dr. Petcharat Lovichakorntikul** Faculty at Graduate School, Stamford International University (STIU) in Bangkok, Thailand, author of a number of books in management, researcher and author of a number of research papers in management, visiting faculty of a number of institution, an eminent expert of business management.	Change management amid and in the post pandemic era

Time	Activity	Keynote Speakers	Remarks
12:15	Keynote 3	**Prof. Dr. Susela Devi K. Suppiah** *Researcher in the area of Accounting, President of the Malaysian Accounting Association, member of the Malaysian Institute of Accountants (MIA), and professor at Sunway University Malaysia*	New paradigms of accounting business environment in the new normal
12:30	Keynote 4	**Prof. Dr. Rabi Narayan Kar** *Highly acclaimed and internationally known academician, Professor of Management Studies and Principal of SLC under Delhi University, India, Consultant and business plan and research mentor in connecting management education with corporate, visiting professor for a number of universities and institutions within India and abroad, author of a number of research papers in management, an eminent research expert and guide for research degree scholars, book writer, and last but not the least, able academic leader.*	New milestones of business management amid and in post COVID era
12:45	Keynote 5	**Prof. Dr. Paritosh Basu** Senior Professor and Chairperson of MBA (Law) of NMIMS University School of Business Management, an academician with a background of thirty-four years corporate experience mainly in finance, accounting and reporting, strategic planning, and IT enablement, and engaged in several research and consulting activities	Remodeling corporate businesses for new normal amid COVID and in the post-math
13:00	Keynote 6	**Prof. Dr. Jill Atkins** Chair in Financial Management at Sheffield University Management School, the University of Sheffield, Visiting Professor at the University of the Witwatersrand, South Africa and the University of Milano-Bicocca, Italy, researcher on corporate governance, responsible investment, sustainability, integrated reporting, and extinction accounting, series editor of de Gruyter Studies in Corporate Governance, chair of British Accounting & Finance Association's Special Interest Group on Corporate Governance.	New strategies of alteration in financial management for sustainability amid and in the post COVID Era
13:15-13:30	Closing from keynote session chair-2	**Prof. Dr. Sanjay Satapathy** Vice Chancellor, Kalahandi University, Odisha India Acclaimed and Eminent International academician, visiting professor to a number of institutions within India and abroad, very persistent mentor professors and researche, writer of a number of books in Management and relevant areas, last not the least, a well-known	Concluding note

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 13:40-15:15 (NST)

Parallel Session 1
Moderator: Mr. Rishav Khanal
Theme: Challenges & opportunities of HR management
Session Chair: Prof. Dr. Anita Patra, Registrar, Centurion University of Technology and Management, Odisha, India.

Time	Paper Presenter	Title of the paper
13:40	———	Basic instructions from the session chair
13: 45	Anita Tipali	Impact of compensation and reward system on employee organizational commitment in Nepal Bangladesh Bank of Nepal
13:55	Prabin Thapa Magar	A study on the impact of training & development on retentation of middle level employees in IT companies of Nepal
14:05	Mahesh Kumar Bhandari	Impact of Non-Financial rewards on employee motivation and their turnover intention in the context of Nepalese development banks
14:15	Pooja Shah	Study of flight service, practices and customer satisfaction of Yeti Airlines
14:25	Pratistha Sharma Poudel	Effect of work place environment on employee performance in Nepalese commercial banks
14:35	Roshni Chaudhary	Compensation practices and employees job satisfaction of Nepalese commercial banks
14:45	Gaurav Ojha	Conceptualizing Intersectionality Between Work-Family Conflict and Career Progress of Married Women Employed in Nepalese Financial Sector
14:55	Jamuna Manandhar	Human Resource Management Practices in the Hospitality Industry with Reference to Chola Shrton Hotel, India
15:05	Bimala Tamang	Factors influencing work life balance of women professionals in nepalese schools with reference to medium fee taker schools of Kathmandu

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 13:40-15:15 (NST)

Parallel Session 2
Moderator: Mr. Nojal Koirala
Theme: Banking management in new perspective
Session Chair: Prof. Dr. Tulus Tambunan, Trisakthi University Indonesia

Time	Paper Presenter	Title of the paper
13:40	Session chair	Chair's instructions
13:45	Arjun K. Chaudhary	An investment policy analysis of commercial banks
13:55	Subhash Regmi	Determinants of stock price: An evidence from Nepalese commercial banks
14:05	Prasanna Bhattarai	Comparative study on financial performance of selected commercial banks in Nepal : A CAMEL model analysis.
14:15	Dinesh Kumar Gole	Impact of credit risk management on financial performance of Nepalese commercial banks
14:25	Hemanta Upadhyaya	Analysis of Banks Financial performance before and after merger and acquisition
14:35	Manoj Kumar Bhatta	Impact of firm specific factors on the profitability and stock price of Nepalese commercial banks

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 13:40-15:15 (NST)

Parallel Session 3
Moderator: Ms. Manuza Khatiwada
Theme: Financial and Insurance sector management in new perspective
Session Chair: Dr. Siby Abraham, Dept. of Economics, SH College, Kochi, India

Time	Paper Presenter	Title of the paper
13:40	Session Chair	Chair's instructions
13:45	Sunita Rawal	Impact of work life balance on employee turnover in insurance companies of Nepal
13:55	Sudha Tandukar	Capital Structure and Financial Performance of Nepalese Insurance Companies
14:05	Rajendra Maharjan	Test of Asymmetric Information in the Nepalese Reinsurance Market
14:15	Joginder Goet	Impact of Right Share Issue on Share Price of Commercial Banks in Nepal
14:25	Makshindra Thapa	Impact of Porter's Generic Strategy on Firm Performance with reference to Nepalese Retail Banking Sector
14:35	Jandevi Shahi	Impact of credit risk and profitablity of commercial banks of Nepal

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 | Time Slot: 13:40-15:15 (NST)

Parallel Session 4
Moderator: Mr. Navin Duwadi
Theme: Entrepreneurships and IT management in new perspective
Session Chair: Asst. Prof. Dr. Kittichok, Bangkok, Thailand

Time	Paper Presenter	Title of the paper
13:40	Session chair	Chair's instruction
13:45	Kranthi Kiran Talapaga Dr. K Sreenivasa Murthy	Entrepreneurship, the mantle of Economy A Modern Perspective
13:55	Sudan Kumar Oli Yuantao Xie	Investment and Economic Growth Nexus in Nepal
14:05	Er. Navin Duwadi	Systematic Review on Blockchain in Education: Opportunities and Challenges
14:15	G.V. Satya Sekhar	Fintech, Regtech and Suptech: Three Dimensional approaches to Digital Finance
14:25	Prof. Sanjay Kumar Satapathy Dr. Anita Pareek	Confronting the Challenges to Equipoise: A Study on Wompreneurs' Work-Life Balance
14:35	Siby Abraham Himachalam Dasaraju Jency Treesa	Empowerment of Women through Entrepreneurship Development in Emerging Economies: A Case of India
14:45	Ekta Devkota	Workforce diversity management and organizational attractiveness in Nepalese hospitality sector
14:55	Dr. Binod Ghimire	Impact of COVID 19 and Challenges in Academia with Reference to Teachers Job Satisfaction

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 | Time Slot: 13:40-15:15 (NST)

Parallel Session 5
Moderator: Ms. Jamuna Manandhar
Theme: Next Level Marketing Management
Session Chair: Prof. Dr. Chandra P Rijal, Director, CD, Mid-West University, Nepal.

Time	Paper Presenter	Title of the paper
13:40	Session chair	Chair's instruction
13:45	Laxmi Lama	Distributor satisfaction on MLM/Direct selling companies in the context of Nepal
13:55	Madhumita Bhatta	Purchase intention and switching behavior of Nepalese cosmetic buyers
14:05	Suraj Ghimire	Consumer buying behavior of fast moving and consumable goods
14:15	Prashant Jung shah	Impact of advertisement on Brand choice of convenience goods with reference to toothpaste
14:25	Hans Raj Joshi	Changing consumer behavior towards online shopping after COVID 19

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 13:40-15:15 (NST)

Parallel Session 6
Moderator: Mr. Manoj K. Bhatta
Theme: Challenges and opportunities of managing small/medium businesses
Session Chair: Dr. Shilpi Kavita Dept. of Economics and Finance ISM, Patna, India

Time	Paper Presenter	Title of the paper
13:40	Session chair	Chair's instruction
13:45	Raju G.C.	Microeconomic determinants of stock market and their impact of Nepalese market performance (with reference to manufacturing sector)
13:55	Haladhara Sahu Dr. Ritu Sapra	Covid-19 the Global Pandemic: Learning & Take Out for National Pension System (NPS)
14:05	Abhinay Jayaswal	Effect of Remuneration on Employee Retention in Nepal's Cement Industries
14:15	Dr. Kapil Khanal	An Assessment of Personality-Type of Managers in Nepalese Hotel Industries
14:25	Dr. Dhundi Raj Bhattarai	The impact of capital and deposit on financial performance of commercial banks in Nepal
14:35	Raj Kumar Anamani Shrestha	Effective of social media as a recruitment source inside Kathmandu valley

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 13:40-15:15 (NST)

Parallel Session 7
Moderator: Ms. Aarati Luitel
Theme: Digital integration in management of businesses
Session chair: Assoc. Prof. Dr. Petcharat Lovichakorntikul, Stamford University, Bangkok, Thailand

Time	Paper Presenter	Title of the paper
13:40	Session chair	Chair's instruction
13:45	Jeevan Limbu	A study of the effectiveness of online marketing to enhance product awareness from the perspective of integrated marketing communication
13:55	Salman Khan	Determinants of consumers behavior toward alcohol drinks : Study of Kathmandu valley
14:05	Laxmi Lama	Study of customer attitude towards online banking services
14:15	Manish Karki	Impact of brand on consumer purchase decision making with reference to Tuborg beer in Kathmandu valley.
14:25	Ehan Fayaaz Faruque	A Corresponding Research on Entrepreneurship in The Digital Era and The Effects of ICT on Emerging Risk Takers
14:35	Dr. Niranjan Devkota	Female Consumers Awareness Level on Purchasing Online Beauty Products in Kathmandu Valley
14:45	Prastistha Kandel	A study on consumer evaluation of brand extension : An assessment from Kathmandu valley

PROGRAM SCHEDULE

Conference Date: 11 Dec 2021 I Time Slot: 11:45-13:30 (NST)

PANEL DISCUSSION

Issue: Financial Management and Transparency for Sustainable Economic Development

Moderator: Suresh Chambak Adhikari, ABC Television

Session Chair: Dr. Tilak Rawal, former governor of Nepal Rastra Bank

Time	Name	Designation	Role
15:00-17:00	Dr. Ram Prasad Phuyal Member, NPC, Nepal	Distinguished Guest of honor	Opening remarks
	Dr. Binod Attreya CEO, BIFIN-Kathmandu	Panelist	Issue focused discussion
	Raveena Deshraj Shrestha Deputy CEO Mega Bank, Kathmandu –Nepal	Panelist	Issue focused discussion
	Mr. Bhuvan Dahal CEO of Sanima Bank Limited, Nepal	Panelist	Issue focused discussion
	Bodh Raj Devkota	Panelist	Issue focused discussion
	Dr. Tilak Rawal, Former Governor of NRB	Session chair	Concluding remarks and closing of the conference
	Mr. Suresh Chambak Adhikari ABC TV	Panel Moderator	Moderator

Conference Closing

Time	Name	Designation	Role
17:00-17:15	Prof. Dr. Pushkar Bajracharya	Conference chair	Concluding notes and closing of conference with vote of thanks to all delegates and contributors

Conference Venue

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